

SUMMER 2024



HEALTH AND WELLNESS

Audience Description

Health-conscious individuals, primarily aged 20-50, interested in maintaining or improving their physical fitness and overall wellness. Includes gym enthusiasts, yoga followers, and those pursuing outdoor sports.

High engagement with online fitness content and wellness apps.

Ad Opportunities

Tailored ads for:

- Campaigns for Fitness Gear and Apparel, Health Foods and Supplements
- Services like gym memberships and wellness retreats
- Partnerships with fitness influencers, health coaches, or wellness bloggers

