

SUMMER 2024



FAMILY AND KIDS' ACTIVITIES

Audience Description

Families with children, particularly those aged 30-50, looking for ways to entertain and educate their kids during school breaks.

Interested in local events, educational camps, and family-friendly travel.

Ad Opportunities

Tailored ads for:

- Ads for kids' camps, family travel deals, and educational toys or programs
- Highlight vacation packages or destinations catering to families with children
- Promote educational toys or learning programs aligned with a child's age and interests

