

# ID-FREE TARGETING IN THE NORDICS

## PRIVACY SAFE

The targeting tool IDFree.com does not allow cookies or online ID's. No user data is collected or stored. No creepy tracking or intrusive data collection.

## OMNICHANNEL

IDFree.com works on all online devices and on all marketing platforms, incl. those that block cookies:  
IOS/Safari and Firefox.

## JUST FOR YOU

IDFree.com can be designed by you. Use 1st party data, or buy or build custom audiences from our +3.000 data points in the Nordics.



## RESPECTED PARTNERS

We partner with industry-respected data partners: Kantar, InsightOne, Experian, IDFree.com, and TransUnion. Together, we offer convenient and safe activation of the same custom audience on multiple channels in minutes - not days or weeks!

**KANTAR**

**experian**

**INSIGHTONE**

**TransUnion** <sup>tu</sup>

  
**IDFree.com**  
NEXT-GEN TARGETING

CUSTOM AUDIENCES YOU CAN

# ACTIVATE ON MULTIPLE AD CHANNELS



Nordic Data Resources helps your business discover and add value to your complete digital data structure.

We provide marketers, advertisers and agencies, publishers and tech vendors with intelligent and efficient audiences, ready for online omnichannel targeting in the Nordic countries.

Together with our partners, we offer you a convenient and safe solution to activate the same custom audience - in minutes, not days or weeks - on multiple marketing channels:

**Display • Video • InApp • Social Media •  
Outdoor • Addressable TV • DOOH**

**Fast • Custom • Privacy-Safe**

