

SUMMER 2024



OLYMPIC GAMBLERS & SPORTS BETTORS

The Audience

Combining seasoned bettors with casual enthusiasts, this audience enjoys the thrill of Olympic and sports betting, engaging in everything from analytical wagers to casual, small-stake bets for fun.

The Betting

While some delve into detailed performance analytics, others bet more on the excitement and social interaction, sharing the experience with friends and community, making each event a lively and engaging occasion.

